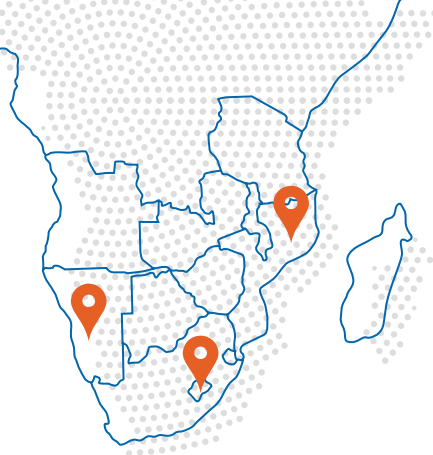




in Partnership with

Startups will have an opportunity to get skills training, connect with support networks as well as have face-to-face interactions with regional and global investors.

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STARTUP REGIONAL CONNECTIVITY & GLOBAL VISIBILITY

ABOUT THE PROJECT

Southern Africa Startup Awards (SASA) is a registered non-profit organisation that hosts an annual startup awards covering 15 SADC countries including South Africa, Namibia, Botswana, Zimbabwe, Malawi, Mauritius, Mozambique, Swaziland, Lesotho, Tanzania, Zambia, Seychelles, Democratic Republic of Congo, Angola and Madagascar. SASA is a circuit of the Global Startup Awards, which was established in the Nordics in 2012, and currently has a footprint in 7 regions. The aim through various activities around the awards event, as well as on an ongoing basis is to celebrate, support and connect key roleplayers in national and regional startup ecosystems and expose them to a global entrepreneurial network to increase their opportunity for partnerships, and exchange of business and knowledge. Through country partners and ambassadors in each national startup ecosystem, SASA curates innovative startups and startup supporters to contest for an opportunity to represent their country in one of 15 categories at the Southern Africa Startup Awards. While recognizing that each country has its dimension challenges to set-up startup ecosystem.

The event happens over a high impact 2 days, where startups will have opportunity to get skills training, connect with support networks as well as have face-to-face interactions with regional and global investors. The project augments these activities for sustainable national players to function within their ecosystem building efforts.

KEY OBJECTIVES

1. To bring regional connectivity and global visibility to the SADC startup ecosystem

PROJECT PARTNERS

- Southern Africa Startup Awards
- Bison Startup Network (Lesotho)
- Federation of Innovation & Numeric Activities in Mauritius
- Alvi-Gordon (Mozambique)
- Namibia Business Innovation Institute (Namibia)
- Jacaranda Hub (Zambia)



PROJECT COORDINATOR

Southern Africa Start-up Awards

IMPLEMENTING COUNTRY

- Lesotho
- Mauritius
- Mozambique
- Namibia