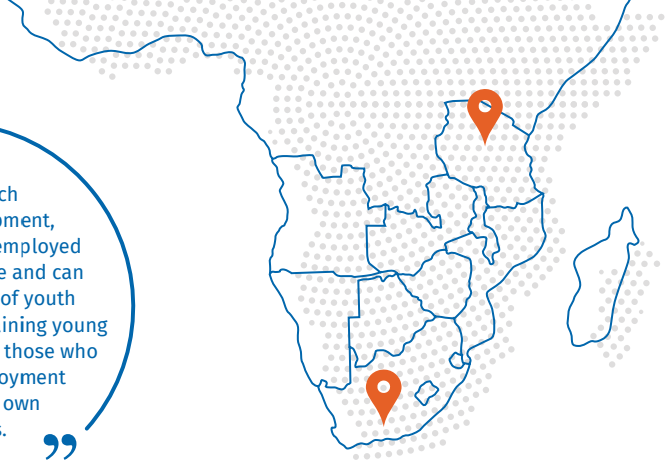




“ This approach to skills development, particularly for unemployed youths is innovative and can solve the problem of youth unemployment, by training young people and assisting those who cannot find employment to create their own businesses. ”



## ITTHYNK TECH ACADEMY

### ABOUT THE PROJECT

ITTHYNK Smart Solutions and Apps and Girls have developed a 12-month Skills Development Programme “SDP” to train 30 unemployed ICT graduates from South Africa and Tanzania. The objective is to provide these youth with critical skills they need to reach their full potential in the ICT sector. Graduates will receive 4 months training on Microsoft Technologies such as Azure and will write exams to become Microsoft Certified Solution Developers. In addition, they will receive Open Source and Mobile Framework Training based on MEAN Stack technologies. Following this training, the graduates will then spend the next 2 months of the programme doing Design Thinking and Business Model Canvas workshops where they will develop a prototype that can be turned into a business. The remainder of the training programme will focus on market validation of those prototypes and engagements with customers and funders.

At the end of the programme, at least 50% of the graduates should find employment opportunities within ITTHYNK/Apps and Girls or with partner companies and clients. It is expected that 50% of the graduates will build and operate their own startups after the programme.

The SDP will incorporate comprehensive soft skills training on topics such as Communication (verbal and written), Conflict Resolution, Time Management, Negotiation, Working in Teams, Critical Thinking and Problem Solving. At the end of this programme, the graduates will understand key technologies and will possess critical social skills required for the 4th Industrial Revolution in Africa and would have had several opportunities to meet and engage potential clients. In addition, the graduates would have been trained on how to build prototypes that they validate in the market and ultimately, the graduates will form teams and build their own startups.

### PROJECT PARTNERS

ITTHYNK Smart Solutions (South Africa)

Apps and Girls (Tanzania)



### PROJECT COORDINATOR

ITTHYNK Tech Academy

### IMPLEMENTING COUNTRY

South Africa

Tanzania

### KEY OBJECTIVES

1. To create an efficient and results-driven ICT skills development programme that aims to place unemployed graduates in jobs and support them to become tech entrepreneurs.