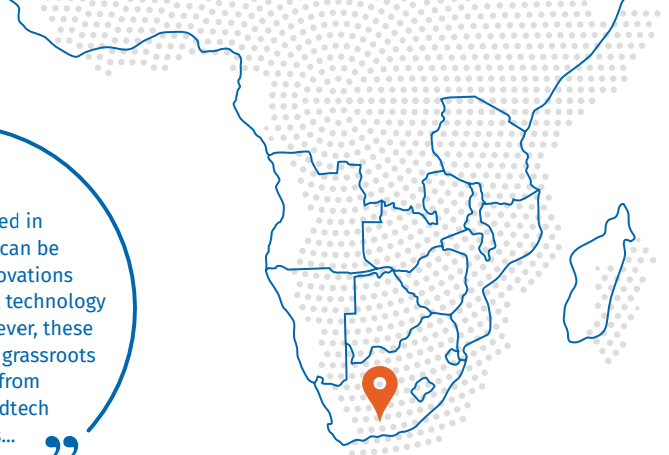




“ Education challenges faced in Southern Africa can be addressed by innovations generated by brilliant technology entrepreneurs. However, these entrepreneurs need grassroots level support from thriving local edtech ecosystems... ”



## DEVELOPING EDTECH STARTUPS AND THE EDTECH ECOSYSTEM

### ABOUT THE PROJECT

The project aims to develop the EdTech ecosystem in Southern Africa to find grassroots ideas and turn them into early stage startups that are ready for incubation. Injini will work with support partners from 6 other SADC countries to establish early stage edtech support programmes through “EdTech ideation”. Project partners will collaborate for capacity building events such as Business & EdTech workshops and develop an online open source curriculum for idea stage EdTech startups in Africa.

During incubation, eight startups will work with project partners in their home markets who will support with user testing, introductions to local clients, partners, potential investors, organise customised business support such as sessions with local experts. Partners will also provide post-programme support such as office space with the aim that Injini incubated startups stay within the local network by operating from the partner's premises & support the local edtech ecosystem in a mentoring and advisory capacity.

The flagship programme for each partner will be an EDTECH SPRINT WEEK where the top 10 ideas will undergo an intense period of acceleration & polishing by leading experts in education, edtech & startup strategy to create 3 key deliverables: A Strategy document, a user journey & a partnerships map which will then be pitched to experts.

### KEY OBJECTIVES

1. Successful edtech companies established which improve education outcomes for learners, supporting richer economies & stronger societies across the continent.
2. Edtech companies achieve scale and are attractive to investors
3. Edtech companies demonstrate measurable impact on education
4. A robust, competitive & connected edtech ecosystem

### PROJECT PARTNERS

Injini (South Africa)  
Bongo Hive (Zambia)  
These Hands (Botswana)  
Dzuka (Malawi)  
Namibia Business Innovation Institute (Namibia)  
The Launch Pad (Tanzania)



### PROJECT COORDINATOR

Injini EdTech Ventures (Pty) Ltd

### IMPLEMENTING COUNTRY

South Africa